**Ramsak Kaewsorn**   
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**Summary**

Experienced in leading project management and project manager efforts on team coaching, commercial, digital marketing and marketing that exceed company's strategic and financial goals.

**Skills**

- Excellent management, supervisory and planning skills   
- Leadership and team coaching skills   
- Complete knowledge of business operation   
- Skilled in taking decision independently   
- Outstanding analytical and problem solving skills   
- Analytics for Digital marketing/marketing (EDM, Seeding, SEO, SEM, Facebook, Youtube)  
- UX/UI in web and mobile skills

**Experience**

**Assistant Director at True Digital Plus Co., Ltd.   
February 2010 - Present**

- Present (6 years 2 months) Digital Content (Online Game and Mobile Game Business)   
- Financial and marketing budget for projects   
- Assist in planning, organizing and controlling business operations   
- Analysis in digital marketing and create marketing strategy for business   
- Take appropriate decisions in absence of the director   
- Guide and monitor staff activities engaged in administrative duties   
- Coach and train managers

**Product Manager, Special Force FPS Online Game at True Digital Plus Co., Ltd.   
February 2006 - January 2010 (4 years)**

- Focus on Online Game Product   
- Team Leader, Special Force FPS online game (No.1 FPS in Thailand, 2006 - 2010)   
- Team Leader for GG (Game Portal web site)   
- Team Leader for back end system to service and manage Web communication, Advertising, Promotion and Privilege.

**Senior Product Executive at True Digital Entertainment Co., Ltd.   
February 2004 - January 2006 (2 years)**

- Focus on Online Game business and E-Book business   
- Find online game to services in Thailand and start MMO game with the company   
- Team leader of MMO game (Pristontale MMORPG), publishing  
- Team leader of CRM team, Game Master and Call center  
- Team leader of E-Book product (1st E-book serviced in Thailand in 2006)

**Marketing Executive at Asia Multimedia Co., Ltd.   
February 2000 - January 2004 (4 years)**

- Focusing on Web site, ISP and e-commerce business   
- Product Strategy (Content, Web, Back Office, System design)   
- 1st time to service 56K internet in Thailand. (2000)   
- 1st time to service High speed broadband in Thailand (2003)   
- Portal site service for ISP (Content and service)  
- Communication Marketing (PR and Page2 Digital marketing)   
- Physical product (E-commic, E-Education), this combine between physical product and digital product for e-commerce

**Education**

Rangsit University Bachelor of Business Administration (BBA)  
Banking and Financial Support Services, 1995 - 1998

Saravittaya School High School, Mathematics and Science, 1992 - 1995